

MOTION BY MAYOR MICHAEL D. ANTONOVICH

December 9, 2014

The County of Los Angeles conducts an annual March of Dimes fundraising campaign in support of efforts to reduce premature births and infant mortality. County employees have generously supported this voluntary effort for 30 years by forming department teams of walkers and sponsoring various fundraising activities. During the 2014 March of Dimes campaign, the County raised \$378,000 and was once again the top public sector team in the Greater Los Angeles Division, which includes the Counties of Los Angeles, Ventura, Santa Barbara, and San Luis Obispo.

The County continues the tradition of supporting the well-being of mothers and babies in our community with the 2015 campaign. The fundraising activities will include County Night at Dodger Stadium, March of Dimes “MedWalks” at County hospitals and health centers, the Los Angeles County Fire Department’s March of Dimes Barbeque, and Countywide “Blue Jeans for Babies” Days on Wednesday, May 27, 2015 and Thursday, May 28, 2015.

A key fundraising event of this campaign is the March of Dimes’ “March for Babies” Walk, which will be held on Saturday, April 25, 2015 at 8 a.m., in Exposition Park. The County receives a portion of funds raised for the March of Dimes to support research, education and programs that help give every baby a healthy start.

I, THEREFORE, MOVE THAT THE BOARD OF SUPERVISORS:

1. Proclaim April 25, 2015, as “County of Los Angeles March of Dimes Day”;
2. Proclaim May 27 and 28, 2015, as “Blue Jeans for Babies” Days throughout Los Angeles County in support of the March of Dimes Campaign with the theme “From Our Hearts to Yours”;

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3. Waive parking fees for 50 cars in the amount of \$1,000, excluding the cost of liability insurance, at The Music Center Garage for department coordinators attending the following annual events: the Coordinator's Training Workshop on January 20, 2015, the Executive Breakfast Kickoff on January 27, 2015, and the campaign wrap-up meeting on August 13, 2015;
4. Waive Countywide fees for setup and other support by the Internal Services Department, excluding the cost of liability insurance, for fundraising activities in support of the 2015 March of Dimes "March for Babies";
5. Authorize the Chief Executive Officer and the Director of Internal Services to provide the necessary support services for the March of Dimes campaign; and
6. Encourage all County employees and Department/District Heads to voluntarily participate in the County's 2015 March of Dimes "From Our Hearts to Yours" Campaign, a worthwhile effort to reduce premature births and infant mortality.

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MDA:kblc